

Band at 9; Organ at 11 and 4.50

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Rain

Every Oriental Rug in Our Stock at One-Third Less Monday in an Unprecedented Sale

Along the Bayside of a Southern City This February Summer Morning

each side of the broad avenue of royal and cocoanut palms had one-story, inexpensive bungalows, well spread out, with all the room needed for a family of moderate size.

The charm of it all, however, were the white and the red oleanders in bloom; the poinsettia with its long, feathery, red fingers; the hibiscus; sago, cabbage, cocoanut and royal palms, to all of which beauty seems to be the whole of their long lives.

Side by side, these lovely plants and bushes grow, with great dignity, without envyings, jealousies, bickerings or hatred, as if they were country cousins and a great unselfish family.

Do flower gardens along by the sea send out over the water lights and signals to man in darkness of a beauty attainable by proper care?

[Signed]

John Wanamaker

February 5, 1921.

A Distinguished Family of Hall Clocks

There are the very best clocks in it that we can find and there is a most unusually large collection for people to choose from. Tall hall clocks and shorter ones for lower ceilings or to fit under the stairs.

But there is one thing that they all have in common and that is they are all fitted with excellent American movements notable for their good time keeping. All in handsome mahogany cases.

Walham clocks with Westminster chimes, \$655 to \$695.

Walham clocks with Whittington, Westminster and Oxford chimes, \$890 to \$1095.

Hershey clocks with Westminster chimes, \$375 to \$510.

Hershey clocks with Westminster and Canterbury chimes, \$510 to \$725.

Hershey clocks with Westminster, Canterbury and Whittington chimes, \$545 to \$1030.

(Jewelry Store, Chestnut and Thirteenth)

Women's Spring Sports Coats of Genuine Camel's-Hair

There was one particular style this Winter, that every woman seemed to prefer to any other. The lines were excellent and the tailoring as fine as anything we have ever had.

It is this model that is now here for Spring. There are one or two new features such as an inside close-fitting cuff for the benefit of motorists; otherwise it is the same. In beautiful shades of chow, deer and fawn, \$135.

(First Floor, Central)

Here Are the New Spring Braids

New colors, new weaves, new designs—it's a fascinating new collection of braids we have to show you for Spring!

And here are some of the new things:

- braids with silk dots and blocks in embroidered effects.
- smooth shining lacquer braids.
- braids with ribbosine embroidery.
- new designs that look like braid and cord combined.
- new fancy edgings.
- new braids in Persian effects.
- new corded braids.

(Main Floor, Central)

Luxurious New Skirts Including Canton Crepes

These are the silk skirts of weaves as lovely as their colorings—weaves which include Canton crepe, crepe de chine and baronet satin in pastel and darker colors, besides white. As a rule these skirts are pleated in fine, side pleats; and some of the most novel are those in which two of these materials are combined. Among the Canton crepes alone there are such color schemes as turquoise with silver stripes, pale pink with rose stripes, navy with cross-bars of dull gold, and black with silver.

Prices are \$22.50 to \$37.50.

(First Floor, Central)

Handkerchiefs of Note—

Women's handkerchiefs, \$5.50 a dozen—snowiest of Irish linen, fine and firm of weave, with tiny hems in never effect. Just a little change from the plain hem-stitched sort.

Boys' handkerchiefs, \$4 a dozen—sturdy linen, good size, and perfectly plain, with narrow hems.

(West Aisle)



Women's Fine New Gowns for Afternoon

Every day brings us a dozen or a score of these fresh novelty gowns, each different from the other and each delightful. There are headed Georgettes among them, but quite different from any headed Georgettes hitherto; there are exceedingly quaint soft taffetas—one black one has the oddest trimming of old blue organdie; there are the rich, dull Canton crepes which are Fashion's chief favorites this season, and there are combinations of eyellet batiste with that same Canton silk.

One very striking frock is of beige crepe with black charmeuse forming the lower parts of blouse and sleeves.

Prices are \$65 to \$175.

(First Floor, Central)

"Annette"—a New Spring Frock for Young Women—\$35

is a delightful little dress of the fashionable Canton crepe, that is so youthful and pretty it is sure to be much admired.

You may have it in any number of popular colors—navy blue, brown, rust, a lovely gray, black or all-white. It is made with a simple, round neck, short sleeves, and a long, full blouse with a wide girde, faced with a contrasting color. The skirt is short and full, and there is a long tunic which reaches almost to the hem.

Other new dresses are here, too—frocks of crisp new taffetas, of crepe de chine and of Canton crepe, in new colors and in new styles—\$22.50 to \$35.

All in 14 to 20 year sizes.

(Second Floor, Chestnut)

New Spring Corsets

Beh, the American Lady and the Madame Lyra are here in new Spring guise and some of the models among them are:

A short hip-confiner of pink brocade, lightly boned and having inserts of elastic in the front; price, \$2.50.

A pink broche model for average figures is topless, with wide elastic band; price, \$3.75.

A topless model of broche is also for average figures. This has an elastic top and costs \$4.

A heavily boned front-lace model is of pink coutil with an elastic top; price, \$6.

A front-lace, free-hipped model of pink coutil is for average figures; price, \$5.50.

(Third Floor, Chestnut)

Women's Silk Stockings "Seconds" at \$2.50

850 pair of full-fashioned black silk stockings with embroidered fancy clocks in black and white.

All-silk legs with the exception of a four-inch cotton hem at the top, which adds to their durability.

First-grade goods of this sort would be nearly twice this price.

(West Aisle)

New Silks Will Be Here Monday for the Sale

One thing that has made this Sale of Silks such a success is that there is not an old piece of silk in it, not even a piece of silk taken from our own stock. Everything is brand-new, everything is of fine quality and in most desirable fashion for Spring. And the prices are marvelously low, \$1 to \$4.50 a yard.

Printed Georgette crepe, beautiful patterns, 40 inches wide, \$2.50 a yard.

Tricolette, \$1 a yard. A fiber silk, light colors only.

Tricolette, \$1.65 a yard. A finer, heavier fiber silk in light and dark colors.

Printed foulards, new 1921 designs. All-silk.

Sheris silk skirtines \$4 and \$4.50 a yard. Very fashionable and made of wood and silk.

Crepe taffeta, \$1.50 a yard. Wood and silk; navy blue only.

Crepe taffeta, \$2 a yard. Light and dark shades and black.

Washable satin, \$2 a yard. All-silk, in white, flesh and pink.

Crepe taffeta, \$1.50 a yard. All-silk. Pink, white and black.

All-silk dress satin, \$2 a yard. Many colors and black.

All-silk messaline, \$1.50 a yard. Many colors.

Striped sports silk, \$2 a yard. Washable and all-silk. Awning stripes of tan, lavender or blue with white.

(West Aisle and First Floor, Chestnut)

Women's Smart Lace Boots Extraordinary at \$7.75

660 pair that have been selling for a half more.

In a good dark shade of tan calfskin, with medium narrow toes, military heels, smooth soles, perforations around vamp, and straight tips with center punching.

Splendid shoes for street wear and just the style young women want right now.

(First Floor, Market)

WHEN the time came for holding an Oriental Rug Sale it was decided to make it a sale above all others.

We will offer our entire stock of Oriental rugs at a saving of one-third.

We have never known of an offering of this kind before.

We have never known of such a splendid assortment of Oriental rugs being placed before the public for unrestricted choice at one-third below the former prices. We believe the opportunities presented are the greatest in years and they are absolutely unequalled.

Please keep in mind that all our Oriental rugs are included—Persian, Caucasian, Chinese, Anatolian.

Kermanshahs are, of course, well represented and there are many fine Araks, Mahals, Serapis and Anatolian carpets.

There are hundreds of just the small rugs that so many people have been waiting for a chance to buy—Kazaks, Daghestans, Cabistans and Kermanshahs.

A sale involving a whole stock cannot be itemized, but these are some of the groups:

Serapi Rugs

15.1x10.1 to 23x15 ft., \$427 to \$995.

Chinese Rugs

9x12 to 11.3x18 ft., \$265 to \$650.

Kazak Rugs

4x5 to 5x8 ft., \$85 to \$240.

Daghestan and Cabistan Rugs

3x5 to 4x7 ft., \$75 to \$240.

Kermanshah Rugs

Average size, 4.6x6 ft., \$75 to \$150.

10.6x8 to 14.6x10.10 ft., \$357 to \$525.

Saruk Rugs

12.4x8.6 to 19.8x13.5 ft., \$494 to \$2457.

Mahal Rugs

11.8x7 to 13.2x10.4 ft., \$175 to \$363.

(Seventh Floor, Chestnut and Central)



New Fiction

"Ellen Lewis," by Elsie Singmaster; price \$2. A book as distinguished as its predecessors by the same author, but more vigorous and more dramatic.

"The Madonna of the Hills," by Arthur Guy Empey; price \$2. The first novel of the man who wrote "Over the Top."

"The Passionate Spectator," by Jane Burr; price \$1.90. This story by a new American writer is a best seller in England and will have even more interest for Americans.

"The Lost Girl," by D. H. Lawrence; price \$2. A story with a strikingly original heroine.

(Main Floor, Thirteenth)

Women's Duplex Gloves With New Low Prices

Tab wrist duplex gloves in white, heaver, pongee or brown are \$2.25 a pair.

Long gloves in white, heaver, pongee or brown are \$2.50 for the 8-button length and \$2.75 for the 12-button length in white with self or black embroidery, heaver or pongee.

16-button length gloves in pongee or heaver are \$3.25 a pair. All have embroidered backs in the long lengths, and all, of course, are washable and are famous for their good wearing qualities.

(Main Floor, Central)

Fine Printed Voiles Moderately Priced

We have hundreds of the new designs to show—the prettiest voiles, now being turned out by American mills. They are printed on white, light and dark grounds and the designs are of almost every imaginable sort, beginning with wee figures suggestive of those seen in dimities and foulards, and ending with big, free effects such as one associates with printed chiffon. And, of course, in between there are stripes and checks. No wonder voiles are made up into dresses that will serve for no end of occasions.

Prices are only 38c to \$1 a yard.

(First Floor, Chestnut)

Men's New Dressing Cases at Revised Prices

Handsome affairs of black long-grain leather and smooth brown cowhide, with fittings of ebony and shell finish celluloid.

They are new styles and the prices are lower than such goods have been recently, being \$4.50 to \$26.50.

Roll-up cases, in which a man may put his own toilet articles, are \$6 to \$8.

(Main Floor, Chestnut)

THE latest hand-made filet lace from China is lower in price than any previous shipment we can remember—a fact of consequence to women who intend to use this artistic and fashionable lace in their Spring and Summer wardrobes. Prices start with 25c a yard for narrow picot filet and go to \$1.75 for an edging four-inches wide.

(Main Floor, Central)

Finest Furniture in the Country at Deductions of 33 1/3 Per Cent

(With Some Lots at 50 Per Cent Less)

So far as you are concerned the test of any furniture sale is very simple—does it provide the greatest choice of the kind of furniture you want at the lowest prices?

This is the one Sale that stands the test.

This is a Sale that offers an absolutely unequalled range of selection. No other stock compares with this in magnitude and certainly none can compare with it in opportunities, since every suit and piece in this collection is at a minimum deduction of 33 1/3 per cent, and some things are even 50 per cent below regular figures.

It is believed to be the largest, finest, most dependable collection of cabinet work ever offered at such unusual price advantages.

It is as clear as anything can be that the Sale, of which these things are true, is bound to be the

(Fifth and Sixth Floors)

best sale for you. Of course, it is nothing new for a Wanamaker furniture Sale to be something unequalled, but this Sale stands out supremely as the greatest thing of its kind.

It is backed by every piece of furniture in our stock, from the simplest and least expensive to the most palatial.

You can well imagine what it means to have complete freedom of choice of anything you see at 33 1/3 and in some cases 50 per cent less than previous prices.

You can imagine what this means all through the wonderful diversity of suits and pieces for bedrooms, dining rooms, living rooms, halls, libraries, for every nook and corner, every place and purpose.

Buy Any Piece of Office Furniture and Pay One-Third Less

Choose from flat-top and roll-top desks, office tables, directors' tables, swivel chairs, arm chairs, side chairs, filing cabinets and safes.

The sooner you choose, the better the choosing.

(Third Floor, Market)

Now Is the Time to Look to Your Bedding

By bedding, we mean mattresses, pillows, bolsters and springs.

In this February Sale we are offering our entire stock of these goods at considerable savings from regular prices.

It means a good deal to any home furnisher to have such an unlimited choice of guaranteed high-grade goods to select from at price advantages that are attractive and real.

(Sixth Floor, Chestnut)

A Carload of Famous White Mountain Refrigerators in the February Sale

These are among the most famous refrigerators in the world, and this lot was rushed from New Hampshire for the February Sale.

Top-Ice Refrigerators

Golden oak finish, white enamel provision chambers, galvanized ice chambers—45 pound ice capacity, \$22. 75 pound ice capacity, \$27.50. 100 pound ice capacity, \$32.

Three and Four Door Refrigerators

White enamel provision chambers, galvanized ice chambers, 125 pound ice capacity, \$40.

150 pound ice capacity, \$50.

White Enamel Refrigerators

100 pound ice capacity, \$35. 125 pound ice capacity, \$42.

Wanamaker 1921 Special Refrigerator

Hardwood construction, golden oak finish, white enamel lined, size 33x19x17 inches, 100 pound ice capacity, special price, \$35.

(Fourth Floor, Central)